

TAI CIVITA

UI/UX Designer

Phone

778 251 2661

E-mail

tcivita@gmail.com

Portfolio

tcivita.com

Linkedin

linkedin.com/in/tcivita

Location

Burnaby, BC

Legal status

Permanent resident

— Objective

Generalist designer seeking an opportunity to work on products from definition of requirements, prototyping and testing to the design of the visual interface

— Summary

- 5 years of experience as a UI/UX Designer
- Ability to conduct different stages of product design
- Flexibility to use a variety of design tools, such as Sketch, InVision and Axure
- Strong multi-tasking and time management skills, with experience working on fast-paced environments
- Self-driven and fast learner

— Experience

Product Designer

Reclame Aqui - Sao Paulo, Brazil /// 2017-05 – 2018-05

- Conducted research during the initial steps of projects, to learn about user behavior and expectations
- Planned and documented user flows, using those deliverables as the base for interactive prototypes
- Planned and conducted usability tests on prototypes to later iterate them
- Analysed user interactions on live products to understand how to improve them
- Designed visual interfaces for websites and other products, working on visual concept, styleguides, illustrations, icons and preparing assets for developers
- Occasional contribution in HTML5 and CSS3 for emails

UX Designer

UOL - Sao Paulo, Brazil /// 2016-09 – 2017-05

- Planned and documented user flows for products
- Created wireframes and interactive prototypes for products and websites
- Defined the information architecture for websites and products

UI/UX Designer / Graphic Designer

Direct One - Sao Paulo, Brazil /// 2012-05 – 2016-07

- Planned and documented user flows for segments of the product
- Designed the visual interface
- Transformed raw information into infographics
- Redesigned billing statements
- Created promotional material, such as: emails, sites, brochures and direct mail
- Occasional contribution in HTML5 and CSS3 for emails and products

— Education

Postgraduate diploma in Digital Media Communications

SENAC - Sao Paulo, Brazil /// 2013 – 2015

Bachelor's degree in Graphic Design

Centro Universitario Belas Artes - Sao Paulo, Brazil /// 2008 – 2011